

WHAT WE DO + HOW WE DO IT

Light the Way
LIVE UNITED



United Way
for Southeastern Michigan

THE PROBLEM

In Southeastern Michigan, nearly 40% of families struggle to meet basic needs like food, housing and child care. United Way is here to help.



2-1-1 HELPLINE



ADVOCACY



BASIC NEEDS



CRISIS AND RECOVERY



DIGITAL INCLUSION



DIVERSITY, EQUITY & INCLUSION



EARLY CHILDHOOD



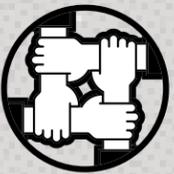
ECONOMIC MOBILITY AND FAMILY FINANCES



EDUCATION AND LITERACY

WHAT WE DO

At United Way, we work to advance:



Equitable
COMMUNITIES

WHERE



Every
HOUSEHOLD
is stable.

&



Every
CHILD
has the support they
need to thrive.



**WE GET FAMILIES OUT OF
CRISIS AND ON A PATH
TOWARD STABILITY.**

We rapidly coordinate efforts and distribute funds to areas of greatest need during a community crisis, and we connect families with resources and programs to meet their immediate needs and get back on stable footing.



**WE BRING PEOPLE
TOGETHER.**

We invest in and support equitable, innovative, and collaborative programs and initiatives that help solve our community's biggest problems – like hunger, homelessness, and access to quality education, health care, technology and child care.



**WE TACKLE THE
ROOT CAUSES OF OUR
COMMUNITY'S PROBLEMS.**

We advocate and activate for long-term change and equity through public policy and collaboration with hundreds of community, business and government partners.

HOW YOU CAN HELP



GIVE

Your generosity funds work that makes change possible.



ADVOCATE

Your voice is powerful. Raise awareness and influence critical public policies.



VOLUNTEER

Sharing your time is invaluable. Join the thousands of volunteers who use their talents to impact lives every day.

Together, we create positive, measurable and permanent change, building stronger communities and changing lives for the better.

**UNITED, WE LIGHT
THE WAY TO A *brighter future.***

UnitedWaySEM.org/Donate
TEXT **DONATE** TO **50503**

